

Privacy Policy

This Privacy Policy explains how Stitch Bliss / Stitch Bliss D-signs (“we”, “us”, “our”) collects, uses, and protects your personal data when you visit our website or purchase our digital products. We are based in the Netherlands and comply with the General Data Protection Regulation (GDPR).

1. Personal Data We Collect

We may collect the following information:

- Name
- Email address
- Billing address
- Payment information (processed securely by third-party payment providers; we do not store card details)
- Order history
- Technical data such as IP address, browser type, and device information

2. How We Use Your Data

We use your data to:

- Process and deliver your orders
- Provide access to digital downloads
- Communicate about your purchase or support requests
- Improve our website and services
- Comply with legal obligations (tax administration, accounting)

We do not sell or share your data with third parties for marketing purposes.

3. Legal Basis for Processing

We process your data based on:

- Contractual necessity (to deliver your order)
- Legal obligation (tax and accounting requirements)
- Legitimate interest (website security and improvement)
- Consent (for optional newsletter subscriptions)

4. Data Storage and Security

We store your data securely and only for as long as necessary:

- Order and invoice data: 7 years (required by Dutch tax law)
- Email correspondence: as long as needed to provide support
- Analytics data: anonymized where possible

We use secure servers, encrypted connections (HTTPS), and reputable payment processors.

5. Third-Party Services

We may use:

- Payment providers (e.g., Stripe, PayPal)
- Email service providers
- Website hosting platforms
- Analytics tools

These parties process data on our behalf and comply with GDPR.

6. Your Rights (GDPR)

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request a copy of your data (data portability)
- Withdraw consent at any time (for newsletters)

To exercise your rights, contact us at info@stitchblissd-signs.com

7. Cookies

Our website may use cookies for:

- Basic site functionality
- Analytics
- Remembering your preferences

You can adjust cookie settings in your browser.

8. Contact Information

Stitch Bliss

Chamber of Commerce: 42004262

VAT ID: NL005427233B05

Email: info@stitchblissd-signs.com

Website: www.stitchblissd-signs.com